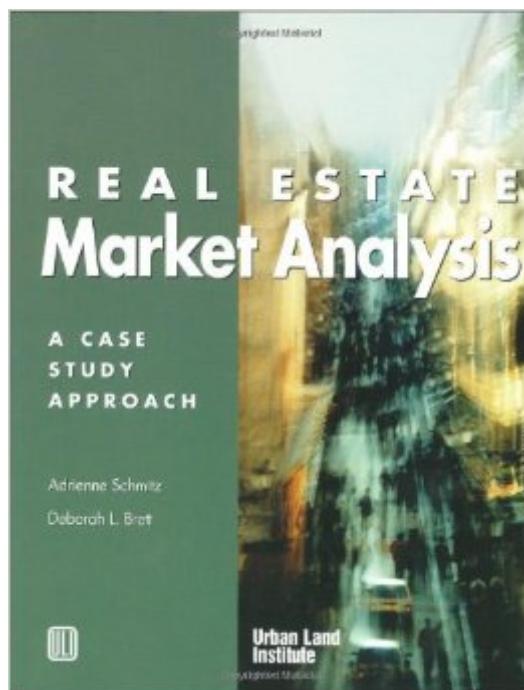


The book was found

Real Estate Market Analysis: A Case Study Approach



Synopsis

Offering the tools needed to evaluate trends and understand the key factors affecting real estate markets, this book explains how to get started, where to get information, and how to apply the basic techniques to a variety of development types.

Book Information

Hardcover: 240 pages

Publisher: Urban Land Institute (June 22, 2001)

Language: English

ISBN-10: 0874208688

ISBN-13: 978-0874208689

Product Dimensions: 10.3 x 8.2 x 0.9 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 3.5 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #348,183 in Books (See Top 100 in Books) #78 in Books > Business & Money > Real Estate > Sales #100 in Books > Textbooks > Business & Finance > Real Estate #378 in Books > Textbooks > Business & Finance > Marketing

Customer Reviews

Critic and curmudgeon Ambrose Bierce once dismissed an author's efforts with the review: "The covers of this book are too far apart." Schmitz and Brett tempt me with the flip side of Bierce's proposition; the covers of this book should be about 300 pages further apart. Its 220+ pages of well written, well organized coverage of how market analysis applies to vital development markets remains - utterly unsatisfying. The book seeks to cover everything an analyst could hope for: * basic real estate market analysis goals and concepts (Chapter 1), * basic approaches to real estate market studies (Chapter 2), * sector specific considerations for various market segments (residential, office, industrial, retail, hotels, and mixed use developments - Chapters 3 through 7), and * a baker's dozen case studies to illustrate the concepts. I started with high, soon to be dashed, expectations. *Real Estate Market Analysis - A Case Study Approach* is published by The Urban Land Institute (ULI). ULI also published the brilliant but stodgy landmark treatise on real estate development by Miles, Berens, and Weiss (MB&W). Most notably, ULI is recognized as the ideological vessel of James Graaskamp. Graaskamp posited the (then radical, now established) tenet that the public and the body-politic are major stakeholders in development. Either can propel or sink a project. Hence, a case study approach from ULI that devoted only three paragraphs to the

importance of public and political awareness in market analysis was monumentally disappointing.

[Download to continue reading...](#)

Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) Real Estate: 30 Best Strategies to Prosper in Real Estate - Real Estate Investing, Financing & Cash Flow (Real Estate Investing, Flipping Houses, Brokers, Foreclosure) Real Estate Market Analysis: A Case Study Approach PASSIVE INCOME :REAL ESTATE (Book #5): Proven Strategies on how to succeed in the real estate market and make it an impressive source of passive income(real ... made easy beginner) (MONEY IS POWER) How to Start Your Own Real Estate Photography Business!: A Step-by-Step Guide to Show You How to Begin Your Own Real Estate Photography Business in 14 ... for real estate, photographing houses) Florida Real Estate Law and Practice Explained (All Florida School of Real Estate - Florida Real Estate Mastery) (Volume 1) A Guide to MAKING IT in Real Estate: A SUCCESS GUIDE for real estate lenders, real estate agents and those who would like to learn about the professions. Confessions of a Real Estate Entrepreneur: What It Takes to Win in High-Stakes Commercial Real Estate: What it Takes to Win in High-Stakes Commercial Real Estate Real Estate Market Analysis: Methods and Case Studies, Second Edition The Real Book of Real Estate: Real Experts. Real Stories. Real Life Real Estate Principles: A Value Approach (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover)) Real Estate Principles: A Value Approach (The McGraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) The Book on Investing In Real Estate with No (and Low) Money Down: Real Life Strategies for Investing in Real Estate Using Other People's Money 2016 Georgia Real Estate Exam Prep Questions and Answers: Study Guide to Passing the Salesperson Real Estate License Exam Effortlessly 2016 New York Real Estate Exam Prep Questions and Answers: Study Guide to Passing the Salesperson Real Estate License Exam Effortlessly 2016 Washington D.C. Real Estate Exam Prep Questions and Answers: Study Guide to Passing the Salesperson Real Estate License Exam Effortlessly 2016 Oklahoma Real Estate Exam Prep Questions and Answers: Study Guide to Passing the Salesperson Real Estate License Exam Effortlessly 2016 Michigan PSI Real Estate Exam Prep Questions and Answers: Study Guide to Passing the Salesperson Real Estate License Exam Effortlessly 2016 Delaware Real Estate Exam Prep Questions and Answers: Study Guide to Passing the Salesperson Real Estate License Exam Effortlessly 2016 Vermont Real Estate Exam Prep Questions and Answers: Study Guide to Passing the Salesperson Real Estate License Exam Effortlessly

[Dmca](#)